



## Presenting with impact

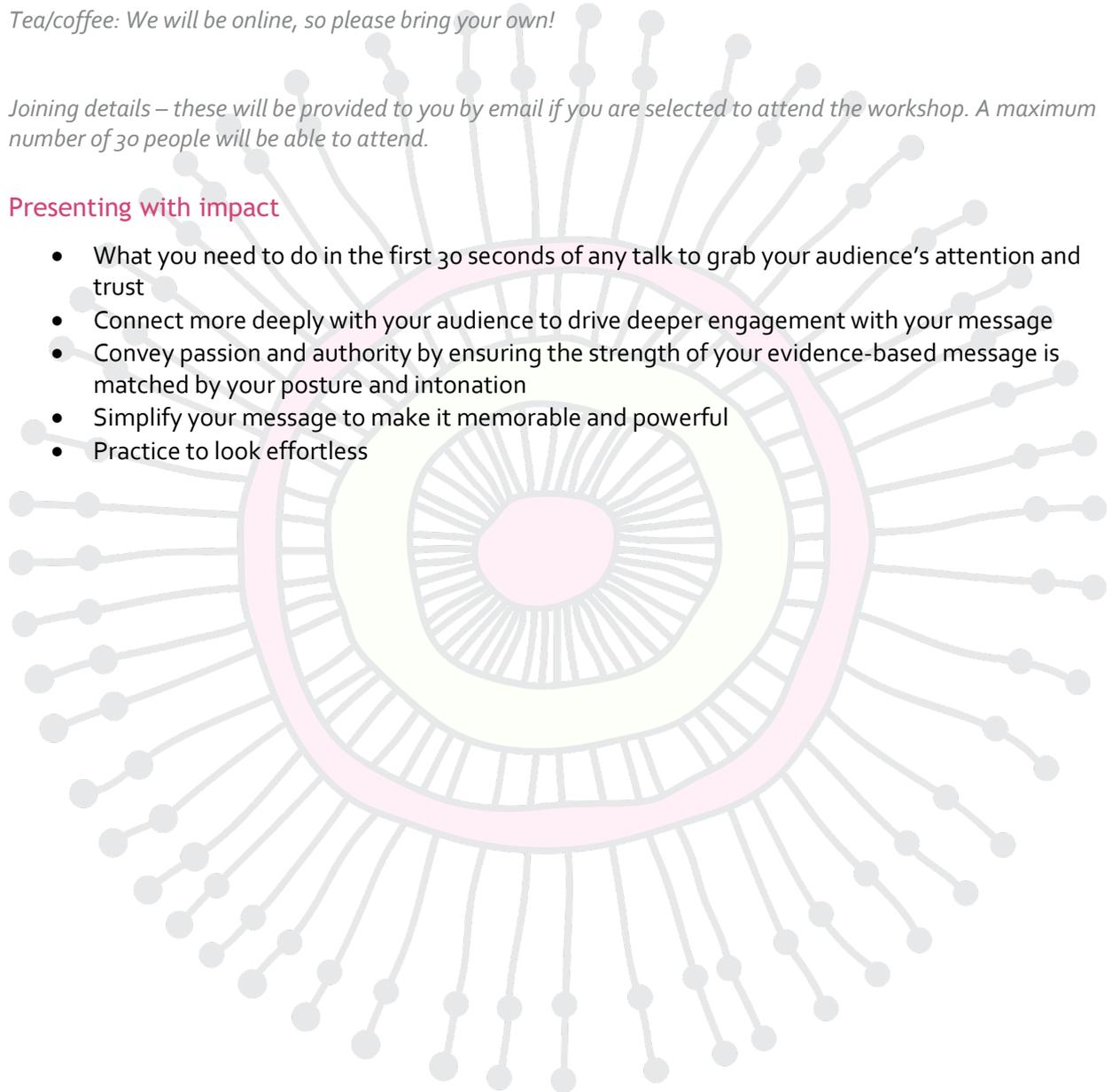
*Date/Time: Friday 2 October 2020 (approx. 13.30-17.00)*

*Tea/coffee: We will be online, so please bring your own!*

*Joining details – these will be provided to you by email if you are selected to attend the workshop. A maximum number of 30 people will be able to attend.*

### Presenting with impact

- What you need to do in the first 30 seconds of any talk to grab your audience's attention and trust
- Connect more deeply with your audience to drive deeper engagement with your message
- Convey passion and authority by ensuring the strength of your evidence-based message is matched by your posture and intonation
- Simplify your message to make it memorable and powerful
- Practice to look effortless





Fast Track Impact  
Training by researchers for researchers

## Trainer

Prof Mark Reed is a recognized international expert in impact research with >150 publications that have been cited >15,000 times. He holds a Research England and N8 funded chair at Newcastle University, is research lead for an international charity and has won prizes for the impact of his research. He collaborates and publishes across the disciplinary spectrum, from the arts and humanities to natural sciences, and he reviews research for funders around the world. He has been commissioned to write reports and talk to international policy conferences by the United Nations. Mark provides training and advice to Universities, research funders, NGOs and policy-makers internationally, and regularly works with business. Find out more about his work at: [www.profmarkreed.com](http://www.profmarkreed.com) or follow him on Twitter [@profmarkreed](https://twitter.com/profmarkreed)



## Fast Track Impact

Fast Track Impact is an international training company working in the Higher Education and research and innovation sectors. Our mission is to change the way busy researchers generate and share knowledge, so that their ideas can change the world, and they can get their thinking time back.

We run training for researchers from every discipline, from PhD students to Professors, from departmental away days to cross-institution training days. We have trained >4,000 researchers from >200 institutions in 55 countries and offer face-to-face trainings across the world from the UK to Australia.

Fast Track Impact was co-founded by Prof Mark Reed (Newcastle University) and Dr Ana Attlee (Project Maya Community Interest Company) in 2013, funded by the UK Government's Research Councils, and launched as an independent spin-out company in 2015, led by Prof Reed.

[www.fasttrackimpact.com](http://www.fasttrackimpact.com)